



**2023 – 2024**  
**Management**  
**Bachelor of Business Administration Degree**  
**Academic Plan**

<b>Fall Year 1</b>	<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
ACC 1010	Principles of Accounting I		3	<b>15</b>
COM 1010	Composition and Critical Thinking I		3	
MGT 1010	Introduction to Business		3	
MKT 1110	Principles of Marketing		3	
MTH 1010	Quantitative Literacy		3	
<b>Spring Year 1</b>	<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
ACC 1020	Principles of Accounting II	ACC 1010	3	<b>15</b>
COM 1020	Composition and Critical Thinking II	COM 1010, MTH 1010	3	
ECN 2010	Principles of Macroeconomics		3	
ELECTIVE	Business Elective (see list below)	Varies	3	
ELECTIVE	Business Elective (see list below)	Varies	3	
<b>Fall Year 2</b>	<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
COM 2150	Advanced Professional Communications	COM 1020	3	<b>15</b>
ECN 2110	Principles of Microeconomics		3	
MGT 2020	Organizational Behavior and Management	COM 1020, MGT 1010	3	
MGT 2150	Human Resources Management	COM 1020, MGT 1010	3	
PSY 2050	Self and Society	COM 1010, MTH 1010; Co-requisite(s): COM 1020	3	
<b>Spring Year 2</b>	<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
ACC 2610A	Managerial Accounting	ACC 1020	3	<b>15</b>
BUS 2010	Business Law	COM 1020	3	
BUS 2810	Business Ethics and Culture	MGT 2020	3	
MGT 2310	Management Information Systems	COM 1020, MGT 1010	3	
MTH 2750	Statistical Methods	MTH 1010 or MTH 1110	3	
<b>Fall Year 3</b>	<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
BUS 3010	Fundamentals of Project Management	ACC 1020, COM 1020, MGT 1010	3	<b>15</b>
ELECTIVE	Business Elective (see list below)	Varies	3	
FIN 3010	Principles of Finance	ACC 1020, MTH 1010	3	
MGT 3310	Applied Leadership	MGT 2020	3	
SOC 3050	Personal, Civic, and Global Perspectives	COM 1010, MTH 1010, PSY 2050	3	

<b>Spring Year 3</b>		<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
BUS 3050	Business Analytics	COM 1010, MGT 1010, MTH 2750	3	<b>15</b>	
ELECTIVE	Business Elective (see list below)	Varies	3		
ELECTIVE	Scientific Inquiry Elective	Varies	3		
FIN 3150	Risk Management	FIN 3010	3		
HUM 3910	Integrated Seminar	COM 1010, MTH 1010, PSY 2050, SOC 3050	3		
<b>Fall Year 4</b>		<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
BUS 4050	Advanced Business Analytics	BUS 3050	3	<b>15</b>	
ELECTIVE	General Education Elective	Varies	3		
MGT 3110A	Change Management	COM 1020, MGT 1010	3		
MGT 3410A	International Business	MGT 2020	3		
SCM 3010	Procurement and Supply Chain Management	COM 1020, MGT 1010	3		
<b>Spring Year 4</b>		<b>Courses</b>	<b>Prerequisite(s)</b>	<b>Credits</b>	
BUS 4410	Developing Negotiation Skills	MGT 2020	3	<b>15</b>	
BUS 4950	Business Work Experience	MGT 2020, Senior Status	3		
ELECTIVE	Business Elective (see list below)	Varies	3		
MGT 4220	Operations Management	MTH 1010, MGT 2020	3		
MGT 4310	Strategic Management	BUS 4050, ECN 2010, ECN 2110, FIN 3150, BUS 2010, MGT 2150, MGT 2310, MGT 3410A, MKT 1110; Co-requisite MGT 4220	3		
<b>Program Total</b>				<b>120</b>	

\* **BUSINESS Electives:** We strongly recommend you select Business Elective courses from the following list. In addition, you may choose any other ACC, BUS, FIN, HRM, MGT, MKT, or SCM courses as elective. Course prerequisites must be fulfilled. If a course in this Business Elective list is required in your BBA program, it **MUST** be taken as a **REQUIRED** course and you must choose another Business Elective.

**Program Electives:**

Course Code	Course	Prerequisite(s)	Credit Hours
ACC 2010	Intermediate Accounting I	ACC 1020	3
ACC 2210	Taxation I	ACC 1020	3
ACC 2610A	Managerial Accounting	ACC 1020	3
ACC 3010	Intermediate Accounting II	ACC 2010	3
ACC 4710	Forensic Accounting	ACC 3010	3
BUS 3010	Fundamentals of Project Management	ACC 1020, COM 1020, MGT 1010	3
BUS 4050	Advanced Business Analytics	BUS 3050	3
BUS 4410	Developing Negotiation Skills	MGT 2020	3
CIS 1110A	Computer Operating Systems and Maintenance	None	3
CIS 2210	Database Management and Design	CS 1110A or CIS 1110A	3
CIS 2510	Systems Development Methods	None	3
COM 2050	Public Speaking		3
COM 2110	Group Dynamics	None	3
CS 1110A	Programming in Python	Co-Requisite: MTH 1010	3
EN 2010	Introduction to Entrepreneurship	ACC 1010	3
FIN 1010	Personal Finance	None	3
FIN 3150	Risk Management	FIN 3010	3
FIN 3250	Banking and Financial Institutions	ECN 2010	3
FIN 3550	Financial Markets	FIN 3010	3
HRM 3010A	Staffing Human Resources	MGT 2150	3
HRM 3110	Compensating Human Resources	MGT 2150	3
HRM 3150	Performance Management of Human Resources	MGT 2150	3
HRM 3410A	Training & Development	MGT 2150	3
HRM 4010	Human Resources and Employment Law	BUS 2010	3
MGT 3110A	Change Management	COM 1020, MGT 1010	3
MGT 3310	Applied Leadership	MGT 2020	3
MGT 3410A	International Business	MGT 2020	3
MKT 2050	Digital Marketing	MKT 1110	3
MKT 3110	Consumer Behavior	MKT 1110	3
MKT 3150	Web Design and E-Commerce	MKT 2050	3

<b>Course Code</b>	<b>Course</b>	<b>Prerequisite(s)</b>	<b>Credit Hours</b>
MKT 3210A	Personal Selling	COM 1020, MKT 1110	3
MKT 3310	Multichannel Selling	COM 1020, MKT 1110	3
NPMG 3010	Grant Writing	None	3
NPMG 3310	Fund Development	None	3
PSY 1110	General Psychology	None	3
PSY 2310	Industrial Organizational Psychology	None	3
SCM 3010	Procurement and Supply Chain Management	COM1020, MGT 1010	3
WEB 1110	Introduction to HTML	None	3
WEB 1210	World Wide Web Design	WEB 1110	3
WEB 1310	Web Development	WEB 1110	3
WEB 1320	Web Development II	WEB 1310	3
WEB 2110	Web Scripting	CIS 1110A, WEB 1110	3
WEB 2210	Interactive Web Design	WEB 2110	3
WRI 3010	Report Writing	COM 1020	3